TWO CLASSIC ALBUMS FROM THE JACKSONS

STREET DATE: 8/12/2008

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ARTIST: The Jacksons
TITLE: DESTINY – Expanded Edition
ORDER USING: 88697308692-6





The Jacksons' 1978's blockbuster release *Destiny* was their most successful album to date, spawning the irresistible Top Ten chart smash "Shake Your Body (Down To The Ground)" and the infectious "Blame It On The Boogie." The album's title was certainly no accident. Under their new agreement with CBS's Epic label, the legendary family combo were now free to produce themselves and write their own material, and with the release of *Destiny* they seized the opportunity to become a self-contained hit-making record machine like the world of soul had never seen before. For the Jacksons, things were coming up nothing but roses.

TRACK LIST

- 1. Blame It On The Boogie
- 2. Push Me Away
- 3. Things I Do For You
- Shake Your Body (Down To The Ground)
- 5. Destiny
- 6. Bless His Soul
- 7. All Night Dancin'
- 8. That's What You Get (For Being Polite)

BONUS TRACKS:

- 9. Blame It On The Boogie (John Luongo Disco Mix)
- 10.Shake Your Body (John Luongo Disco Mix)

The Jacksons went from one roaring success to another when they released their magical, self-produced album, *Triumph*, in 1980. Their second consecutive multi-platinum-seller, *Triumph* generated massive chart hits "Lovely One," "Can You Feel It," and "This Place Hotel," followed by a wall-to-wall, sold-out national tour. It was the Jacksons' first album to reach the number one slot in the national R&B charts since 1976, and consolidated their national appeal as the first black artists to appeal equally to both black and white teenage audiences, worldwide. *Triumph* was the album that eloquently summed up the group's iconic status in the ever-shifting sands of pop music.

TRACK LIST

- 1. Can You Feel It
- 2. Lovely One
- 3. Your Ways
- 4. Everybody
- 5. This Place Hotel (a/k/a Heartbreak Hotel)
- 6. Time Waits For No One
- 7. Walk Right Now
- 8. Give It Up
- 9. Wondering Who

BONUS TRACKS:

- This Place Hotel (a/k/a Heartbreak Hotel)
 (Single Version)
- 11. Walk Right Now (John Luongo Disco Mix)
- 12. Walk Right Now (John Luongo Instrumental Mix)



ARTIST: The Jacksons
TITLE: TRIUMPH – Expanded Edition
ORDER USING: 88697335582-4







SELLING POINTS:

- The 25th Anniversary Edition of Michael Jackson's *Thriller* has sold 2 Million units worldwide. Consumer interest and awareness for Michael Jackson's music is high.
- The Jacksons will be part of the Motown 50 Campaign to be launched in Fall 2008.
- Each Expanded Edition includes very rare bonus tracks previously unavailable on CD
- Includes the Top Ten hits "Shake Your Body (Down To The Ground)" and "Walk Right Now", PLUS the #1 CLUB HIT "Lovely One"
- Expanded booklet features new liner notes and photos

MARKETING:

- Press campaign will focus on all relevant music and lifestyle publications
- Online marketing campaign will focus on targeted entertainment and lifestyle sites
- Email blast to focused Michael Jackson lists

PRESS:

Service to major media, including

Rolling Stone Record Collector
Blender Popmatters.com

Ebony Upscale
Mojo Players
Uncut Paste

DIGITAL:

Service to 50+ urban blog and tastemaker sites



ALSO AVAILABLE

The Essential Jacksons 69699864552-3

